



BERKSHIRE BEES ICE HOCKEY CLUB – PLAYER DEVELOPMENT, COMMUNITY AND CHARITY MISSION STATEMENT

The Berkshire Bees IHC operates on a Not for Profit basis. Aside from operating a semi-professional Ice Hockey Team in the national Division of the National Ice Hockey League (2nd tier of British Ice Hockey), the Club's main focuses are on Ice Hockey Player Development, Community, Charity, and getting Children Active.

This document outlines the way in which the Club works on this Mission Statement

- 1) Our stated objective is to improve young developing talent within our Sport and give these players additional / all the skills they need to play at a National League level and beyond into the fully Professional Leagues.
 - a. We operate multiple player development pathways with Junior and Academy Programmes around the Country to find, nurture and develop such talent
 - b. Current pathways in place:
 - i. Hendrikx Hockey Academy, Cardiff
 - ii. Cardiff Canucks IHC
 - iii. Streatham Redhawks IHC
 - iv. Basingstoke Buffalo IHC
 - v. Basingstoke Junior Bison
- 2) We operate a local Community Outreach Programme working with multiple local community and educational establishments to help promote our sport, and to also provide access to our games for underprivileged children and families. Examples of our work in multiple organisations include:
 - a. Chalvey Can Community Group – Slough, providing access to our games for under privileged children and families whilst encouraging families to be more active together
 - b. Great Oaks College – Hounslow, providing volunteering opportunities for young adults with Special Educational Needs and Disabilities as part of their employability and independent living skills programme
- 3) Charitable Events and Fundraising. Our Supporters Club carry out at least 3 Charitable Fundraising events every season. These will take the form of fundraising at a Berkshire Bees Home Game at the Slough Ice Arena. Examples from last season:
 - a. Pink The Rink Night – fundraising for the Cancer Charity – The Pink Ribbon Foundation. Special Pink Jerseys were worn by the players and sold to supporters to raise funds for the Charity. In addition, multiple other fundraising activities were carried out during the game



- b. Teddy Bear Toss Night – in aid of the Alexander Devine Children’s Hospice. When the Bees score their 1st goal of the game, the supporters throw Teddy Bears onto the ice which are then collected by the players and sent to the Hospice for the Children as well as fundraising activities. We regularly donate over 500 Teddy bears through this event
 - c. Purple Night – In aid of Young Epilepsy. Special Jerseys and fundraising event
- 4) We pride ourselves on our Community Interaction Programme (distinct from our Community Outreach Programme). In this programme, we attend local events and operations to bring knowledge of Ice Hockey to the Community offering Ice Hockey “taster” activities with a focus on “Active Children”. This is further backed up by our First Shift (learn to Skate and Play) Programme in Partnership with Everyone Active at Slough ice Arena:
- a. Windsor On Ice – temporary Winter Ice Rink – Windsor. Offering Ice Hockey Taster Session free of charge, with expert guidance and training from the Berkshire Bees Ice Hockey Players
 - b. Summer of Fun Events – supporting Local Councils in East Berkshire and beyond with Summer Activities for Primary School aged children, including Ice Hockey Skills Training, Skill Shot and Virtual Reality Goalie.
 - c. First Shift Learn to Skate and Play. Offering 2 free 1 hour taster sessions to try out our sport with no previous skating or ice hockey training required. All equipment required can be loaned to children by the club. Ongoing sessions are priced at £10 per hour per child (many other programmes will be in the region of £25 to £30 per hour) and includes free access to public skating and swimming sessions in locations in Slough managed by Everyone Active. This encourages activity and sport in children without “hitting the pockets of parents” on a constant basis

Signed and Agreed on behalf of the Berkshire Bees IHC:

Signature: G Bower
18/06/2024 15:18:06
Graeme Bower

Position: Director

Date: 18/06/2024

**THANK YOU FOR TAKING THE TIME TO READ OUR
MISSION STATEMENT**



This Document has been Signed with a **secure electronic signature** via E-Sign.

Envelope Details

Title	Bees_Mission_Statement.pdf.pdf
Author	Graeme Bower (graeme.bower@tsiworld.technology)
Envelope Created on	Tue, 18 Jun 2024 15:17:17
Envelope ID	6cf15587-c34b-4de2-9e81-5e02c73069c0

Document Details

Title	Bees_Mission_Statement.pdf.pdf
Digital Fingerprint	775e05b6-b8b1-46b1-bd0d-fdace81c16c4

Document Signers Scan/Click the QR Code to view signature information

Name	<u>Graeme Bower</u>
Email	graeme@beesicehockey.com
Status	SIGNED at Tue, 18 Jun 2024 15:18:06 BST(+0100)
Signature Fingerprint	22195aec-162f-455e-89c2-141e065ce7c2



Document History

Tue, 18 Jun 2024 15:18:07	Graeme Bower Signed the Document (IP: 185.91.40.193)
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